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September 2016

## Update Your Contacts! New Emails for National Fund Staff

Starting on October 1, 2016, the email domains for all National Fund staff will change from @jff.org to @nationalfund.org. Please update your contacts for all National Fund staff with the following:

- Fred Dedrick- fdedrick@nationalfund.org
- Navjeet Singh- nsingh@nationalfund.org
- Kelly Aiken- <u>kaiken@nationalfund.org</u>
- Elicia Wilson- ewilson@nationalfund.org
- Jake Clark- jclark@nationalfund.org

Additionally the National Fund is moving to Washington, D.C. with a new address at 1730 Rhode Island Ave NW #712, Washington, DC 20036. Please update your contact information and expect exciting news from us over the next month!

# The National Fund- A Social Innovation Fund Success!

The National Fund recently presented its strong evaluation findings and its successes at the <u>2016 Social Innovation Fund (SIF) Convening</u>. National Fund Deputy Director Navjeet Singh <u>presented evaluation results</u> showing that its programs in Milwaukee, Wisconsin and Cincinnati, Ohio were more effective at placing individuals into jobs with longer retention and higher wages. The Manufacturing Pathways program, funded by the <u>Milwaukee Area Workforce Funding Alliance (WFA)</u> and operated by WRTP/BigStep had **21% higher employment, 100% better retention, and over 130% higher earnings** for its participants 6 quarters after program completion.



Social Innovation Fund Scales the National Fund: A Model that Works

<u>Watch</u> how the National Fund used the SIF's \$15.7 million grant to invest over \$30 million in 28 communities, which helped more than 62,000 individuals develop new skills and access quality employment, while supporting thousands of businesses in finding critical talent.

# New Grant- The Hitachi Foundation Invests in the National Fund

With a \$275,000 investment from the <u>Hitachi Foundation</u>, the National Fund is launching its <u>Good Companies@Work</u> initiative and will partner with five of its collaborative partners to change the business practices of local employers by incorporating skills development and training investments into their business models. The National Fund seeks to use training and skills investments to enhance organizational competitiveness, productivity, and growth with the goal of producing better jobs for workers and successes for businesses. The project is focused on generating positive, tangible outcomes for both the employers and their workers by changing how employees are supported and utilized. See the <u>Request for Proposal</u> for additional information on this exciting new intiative.

## Become a <u>CareerSTAT Partner</u>

Join a growing network of health care professionals who believe investment in frontline workers can improve organizational performance and foster community prosperity.

As a CareerSTAT partner, you will join a group of national leaders and gain access to resources that will assist you in designing training programs, measuring the business impact of



these investments, and advocating to senior leaders on their behalf. Become a CareerSTAT partner today by visiting the <u>CareerSTAT website</u> and completing a <u>short survey</u> to tell us more about your organization and interests.

## What's Hot from National Fund Collaboratives

Each month, the National Fund newsletter features the latest news from its regional collaboratives. Whether it's related to local politics, innovative programs, powerful stories, or critical insights, "What's Hot" covers the most exciting news in the communities and regions of our collaborative partners.



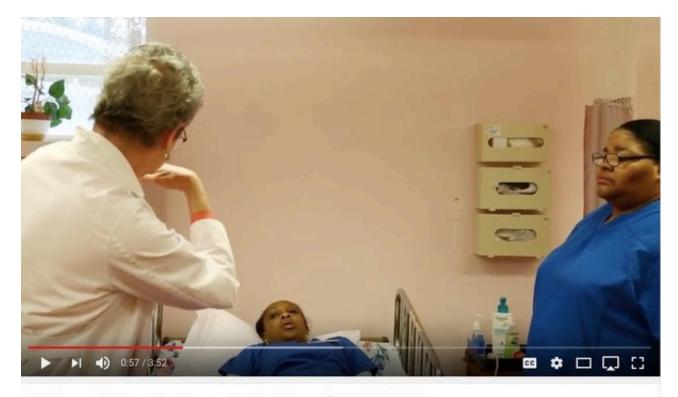
# What's Hot in Bradenton-Sarasota: PGT Industries on its Partnership with CareerEdge

<u>PGT Industries Inc.</u>, a manufacturer in custom impact-resistant windows and doors in Bradenton-Sarasota, FL has worked with the <u>CareerEdge</u> Funders Collaborative to upskill its employees and provide a range of education programs in key business areas including transportation, distribution, logistics, and manufacturing. In 2015-2016, CareerEdge awarded PGT Industries \$102,760 to support this critical work and <u>PGT</u> reflected on how this investment benefited dozens of employees and improved their business.



## What's Hot in Baltimore: BACH Builds Baltimore's Health Care Workforce

The Baltimore Alliance for Careers in Healthcare (BACH) works with health care providers, local and national funders, workforce partners, and education providers to prepare Baltimore residents for stable employment in Baltimore's growing health care industry. By bringing together key stakeholders, BACH is the forum for the region's health care providers to develop common solutions to shared workforce challenges. It helps individuals develop in-demand skills for careers in health care and supports health care providers investing in the skills and careers of its employees.



## Baltimore Alliance for Careers in Healthcare (BACH): Building Baltimore's Health Care Workforce

A recipient of the 2015 Outstanding Industry Partnership award, BACH is one of the National Fund's <u>strongest industry partnerships</u> and their work is explained in the following video feature.

## **News from Our Partners**

## Report: "Employer Engagement and the Myth of the Dual Customer"

Steve Dawson, National Fund Advisor and Visiting Fellow at the <u>Pinkerton Foundation</u>, just released his second paper in the Pinkerton Series, <u>"Employer Engagement and the Myth of the Dual Customer."</u> The paper challenges all labor and workforce organizations to clearly define 'employer engagement' and capitalize on tightening labor conditions to build employers into efforts to change our approaches to job quality, employee training, and workforce development.

## **NSC Webinar: SNAP E&T for Skill Building**

The National Skills Coalition will host <u>Developments in Skills-Based SNAP E&T</u> on Tuesday, September 20 at 2:00PM (EST). The webinar will provide insights from the National Skills Coalition, Seattle Jobs Initiative, and state leaders from Tennessee and Maryland on the emergence of SNAP Employment & Training as a skill-building program. The webinar will include:

#### Moderator:

• Brooke DeRenzis, National Skills Coalition

## Speakers:

- Louisa Erickson, Washington State Department of Social and Health Services
- David Kaz, Seattle Jobs Initiative
- Sara Muempfer, Maryland Department of Human Resources
- Deniece Thomas, Tennessee Department of Labor and Workforce Development

## Job Opportunity: STRIVE is Hiring Vice President of Development & Communications

STRIVE is looking for exceptional candidates for the position of <u>National Vice President of Development & Communications</u>. This is an excellent opportunity for a dynamic and experienced nonprofit leader to spearhead STRIVE's fundraising and marketing efforts.

## NATIONAL INVESTORS:









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