

FRAMEWORK FOR EVALUATION AND LEARNING AT THE NATIONAL FUND FOR WORKFORCE SOLUTIONS



PERFORMANCE MANAGEMENT

TRACKING PROGRESS

How much progress has been made against goals? What is the scale of the National Fund?

Sources: National evaluation; annual data brief; annual financial report
Methods: Aggregation of data from collaboratives; comparison of progress to goals
Vendors: Program and Policy Insight, LLC (PPI); the National Fund

SUMMATIVE EVALUATION

MEASURING VALUE TO INDIVIDUALS

What is the value of the National Fund to individuals? To specific sub-populations? Is the National Fund more effective than other approaches?

Sources: SIF evaluation; local evaluations
Methods: Impact analysis and/or wage-record analysis; quasi-experimental design
Vendors: IMPAQ International, LLC; local evaluators

MEASURING VALUE TO EMPLOYERS

What is the value of the National Fund to businesses and employers?

Sources: Business impact studies; surveys of employers
Methods: Kirkpatrick/Phillips model
Vendors: Various

MEASURING VALUE TO COMMUNITIES

What is the value of the National Fund to communities?

Sources: Surveys of key community stakeholders; analysis of social impact
Methods: Surveys and analysis of impact on economic development, etc.
Vendors: Various

MEASURING SYSTEMS CHANGE

What systems change outcomes have been achieved?

Sources: Annual systems change reports
Methods: Reporting on activities and outcomes
Vendors: Collaboratives; the National Fund

FORMATIVE EVALUATION

LEARNING AMONG COLLABORATIVES

What are collaboratives learning from local evaluations?

Sources: Various
Methods: Assessment of how programs are being improved through evaluation
Vendors: Collaboratives; local evaluators; Program and Policy Insight, LLC (PPI)

LEARNING AT THE NATIONAL FUND

What is the National Fund learning from collaboratives?

Sources: Various
Methods: Identification of innovative practices and sources of success
Vendors: The National Fund; Jobs for the Future (JFF); other

The National Fund for Workforce Solutions partners with businesses, communities, and philanthropy to develop employer-driven workforce strategies to help low-wage workers and jobseekers obtain career opportunities, while creating talent supply chains that close skills gaps and strengthen local economies.

The National Fund is an unprecedented initiative of national and local funders whose goal is the career advancement of low-wage workers using a model of substantial employer engagement to increase the potential for successful outcomes. The unique value of the National Fund rests on its support for local communities to organize and sustain regional funder collaboratives that invest in worker skills and their key regional industries.

The collaboratives are catalysts for generating additional investments in creating sectoral workforce partnerships, training workers, and improving workforce practices.

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