

Broadening Reach, Deepening Impact: 2007-2013

As a dynamic and growing national partnership of communities, employers, workers and philanthropy, the National Fund For Workforce Solutions is broadening its reach across communities and deepening its impact on employers and workers. The National Fund invests in funder collaboratives in more than 30 communities, supporting innovative employer-led industry partnerships, providing demand-driven training, and awarding credentials. Skills gaps are being closed, low-wage Americans have more career opportunities and local economies are being strengthened.

MORE JOBS, HIGHER WAGES

Since 2010, the Social Innovation Fund has awarded the National Fund \$12.7 million, which is supporting workforce initiatives in 24 regional collaboratives, allowing the National Fund to scale up its industry partnerships through employer relationships that yield strong results.

A recently completed impact analysis* of National Fund investments in Cincinnati, Ohio, showed that industry partnerships resulted in higher employment rates and higher earnings for unemployed participants compared to similar individuals served by the state's workforce system. Highlights from this report are listed below:

	RELATIVE TO SIMILAR INDIVIDUALS IN A COMPARISON GROUP, NATIONAL FUND PARTICIPANTS HAD:
Health Care	<ul style="list-style-type: none"> > 40 percent higher employment rates after one year > 58 percent higher earnings after one year
Advanced Manufacturing	<ul style="list-style-type: none"> > 40 percent higher employment rates after one year > 42 percent higher earnings after one year

* Impact Study of NFWFS/SIF Workforce Partnership Programs, IMPAQ International, LLC



The National Fund, with support from the Social Innovation Fund, is making a difference for Christopher "Chris" Dishon of Bayou La Batre, AL, a former football player and seafood industry worker. Chris received life-changing skill and career development through Southwest Alabama Workforce Development Council, a National Fund collaborative partner. He has successfully transitioned to a promising career with opportunities to advance in the Gulf Coast's thriving maritime-shipbuilding industry. Since starting work with Horizon Shipbuilding he has received two wage increases.



Kaylee Bui, Louisville, KY

PATHWAYS TO SUCCESS

KAYLEE BUI NORTON HEALTHCARE

As one of Kentucky's largest healthcare systems, Norton Healthcare in Louisville, Kentucky, has built a culture of continual lifelong learning.

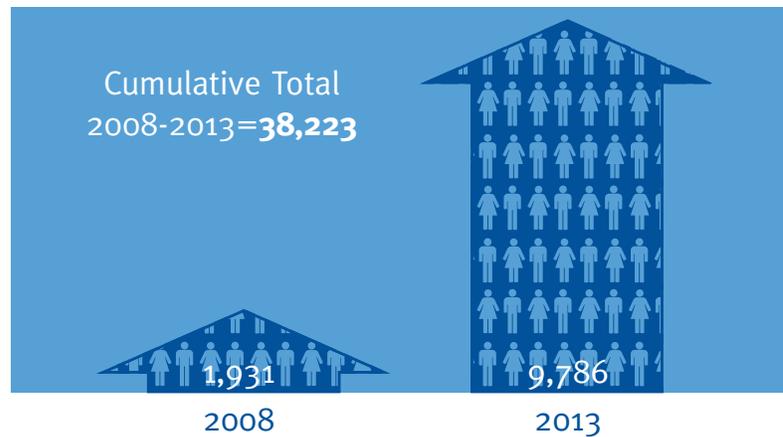
Kaylee Bui is one of Norton's frontline success stories. She began her career at Norton Healthcare as a frontline employee in dietary, delivering food to patients. Thanks to support from Norton Healthcare, she now serves as a nurse practitioner at the Norton Neuroscience Institute. Along the way, she progressed from her role as a food service associate, to certified nursing assistant, unit secretary, registered nurse to nurse practitioner. Kaylee received financial support from Norton's Healthcare Scholars program to enroll in nursing school. After earning her bachelor's degree and becoming a registered nurse, Norton worked with her to find a flexible, part-time role to enable her to pursue a nurse practitioner's master's degree, which she earned in 2011. "Norton Healthcare has been very accommodating with my school and work schedule," says Kaylee.

Innovation

ADVANCING INDIVIDUALS

Thanks to National Fund investments, **54,862** individuals have been served by industry partnerships since 2007. These participants have received a mix of training and supportive services designed to help them find a job or advance in their careers.

NUMBER OF INDIVIDUALS COMPLETING EDUCATION AND TRAINING SERVICES



DEGREES AND CREDENTIALS RECEIVED



54,862 Individuals have received career development services

4,674 Employer partners

90 Active industry partnerships

500+ Local funders have contributed \$200 million in matching funds

* Data used in this document is from the annual evaluation of NFWS produced by Program and Policy Inisght, LLC.

Generating Impact

CAREERSTAT: PROMOTING INVESTMENT IN AMERICA'S FRONTLINE WORKFORCE

CareerSTAT is a growing, employer-led initiative of the National Fund for Workforce Solutions and its implementation partner, Jobs for the Future. CareerSTAT works to increase investment by healthcare organizations in the skills and career development of their frontline workforce.

To advance such investments, CareerSTAT:

- > Generates support among executives who will champion the business case for these investments
- > Recognizes employers who have made exemplary contributions to frontline workforce development
- > Documents effective practices and associates measures of success in a wide variety of hospital settings
- > Disseminates those best practices and the business case for investment in frontline workers to industry leaders and public policymakers

In 2014, to highlight the efforts of organizations that are demonstrating exemplary performance in frontline worker investment, CareerSTAT this year has launched its first Frontline Healthcare Worker Champions Recognition Program.

BENEFITTING EMPLOYERS

Employer leadership is key to developing demand-driven workforce training and credentialing that meets industry skills requirements.



U.S. Secretary of Labor Thomas Perez meets with manufacturing employers at Kentucky Manufacturing Career Center in Louisville, KY, a resource connecting employers and job seekers, which is supported by WIRED65 Regional Workforce Partners, a National Fund collaborative partner.

WHY INVESTMENT MATTERS



LARRY BECK CAREERSTAT CHAIR

Larry began his health care career on the frontline, working his way through college in housekeeping at a Detroit hospital. During his senior year at Wayne State University, the hospital president approached him to recommend the Health Administration program at George Washington University, which instilled in him the importance of helping others achieve their career goals.

Eventually, Larry rose to the role of president at the MedStar Good Samaritan Hospital, a large hospital in Baltimore. His career track married his passion for worker training and advancement with achieving the health care system's goals for quality care, patient and employee satisfaction, and financial efficiency. As a hospital president,

and now as a healthcare industry consultant, he continues to be a strong advocate for investment in frontline worker advancement to create a win-win for both the healthcare organization and frontline workers.

"I am proud to bring the perspective as a former janitor from the frontline in Detroit as well as the perspective of a health care leader. I understand the significant bottom-line return achieved through investments in the frontline workforce—from reduced turnover, reduced agency costs, better retention rates, skill set acquisition, better patient care and satisfaction—all made possible by providing career advancement for frontline workers. CareerSTAT seeks to expand these efforts nationwide, working with our growing number of health care employer partners, and educating employers as to the many returns on investment," says Beck.



Investments Generating Impact

SCOTT ELLSWORTH BUSINESS LEADERS UNITED



Scott Ellsworth, Director, Business Leaders United

Business Leaders United (BLU) is an active national coalition of employers from across the country, led by the National Fund, the National Skills Coalition, and Skills for America's Future. BLU looks to influence workforce policy and funding decisions that support a stronger skills development agenda.

BLU has recently named Scott Ellsworth as its first

Director. The former Vice President of U.S. Operations for Tipco Punch, Inc., Scott brings to this position extensive experience leading manufacturing companies. He is a founding member and chairman of the Southwest Ohio Manufacturers Consortium, and is a member of the Partners Council of the Partners for a Competitive Workforce (PCW), a National Fund collaborative in Cincinnati, Ohio.

As a longtime member of BLU, he has helped the group coalesce around the issues of supporting employer-driven partnerships and highlighting the successful strategies that are making a difference in closing the skills gap.

Ellsworth said, "It is my goal to help BLU engage employers in the policymaking process and promote smart investment in our nation's workforce."



National Fund for

**Workforce
Solutions**

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FIND US ON:  

THE NATIONAL FUND FOR WORKFORCE SOLUTIONS is an unprecedented initiative of national and local funders whose goal is the career advancement of low-wage workers using a model of substantial employer engagement to increase the potential for successful outcomes.

NATIONAL INVESTORS

- Annie E. Casey Foundation
- The Boeing Company
- JPMorgan Chase
- Ford Foundation
- The Joyce Foundation
- The Harry and Jeanette Weinberg Foundation
- The Kresge Foundation
- The Prudential Foundation
- The Rockefeller Foundation
- Social Innovation Fund
- Surdna Foundation
- W.K. Kellogg Foundation

NATIONAL PARTNER



JOBS FOR THE FUTURE

Jobs for the Future develops innovative solutions to help employers build a skilled workforce, help workers advance their careers, and help low-skilled young people and adults earn the credentials needed to move into good-paying jobs. JFF has served as the Implementation Partner for the National Fund for Workforce Solutions since the Fund's establishment in 2007, leveraging its long history of building the capacity of workforce intermediaries and driving demand-driven sector strategies. As the National Fund's Implementation Partner, JFF provides the National Fund with critical technical assistance, peer learning and grants management support.