



## Frontline Health Care Worker Champion Recognition Program

CareerSTAT's [Frontline Health Care Worker Champion Program](#) recognizes organizations making significant investments in their frontline workers. Organizations are selected for using talent development strategies that promote frontline career progression and provide workers with accessible training and skills development opportunities. Representing health care organizations from across the country, Frontline Health Care Worker Champions demonstrate best practices presented in the [CareerSTAT Guide to Investing in the Frontline Health Care Workforce](#).

### WHY APPLY FOR RECOGNITION?

Gaining recognition as a Frontline Health Care Worker Champion gives employers national recognition for their workforce development programs. Each organization receives customized [marketing materials](#), is featured on National Fund for Workforce Solutions [website](#), can promote programs through speaking opportunities and conference presentations and provides access to peer learning and technical assistance to further advance programs.

### AWARD CATEGORIES

#### Champions

The top award from CareerSTAT recognizes national leaders investing in the skill and career development of employees. These organization meet all of recognition criteria listed below.

#### Emerging Champions

This award recognizes employers who are in the earlier stages of making investments in the skill and career development of their employees. They meet some, but not all, of CareerSTAT's recognition criteria. Emerging Champions gain access to technical assistance to help advance their programs.

### RECOGNITION CRITERIA

- **Eligibility:** Individual employers, health care workforce collaboratives and labor-management partnerships are all eligible to apply to the recognition program.
- **Program:** Programs are in operation at least 2 years. Program design should include at least three characteristics. Examples include on-site career and skill development programming, release time, tuition assistance, transportation, career coaching, tutoring, academic readiness.
- **Scale:** At least 50 workers or 10% of total frontline workers participate in at least one program.
- **Data Collection and Outcomes:** Employer collects program and participant data, including training outcomes, credential attainment, career advancement and Return on Investment (ROI) data demonstrating benefit to employer.
- **Sustainability and Operations:** Program demonstrates senior leader support, plans for growth and expansion, sustained organizational support through dedicated operating funds, dedicated staff devoted to workforce development.
- **Impact:** Ability to share individual story of a person who benefited directly from the program.

**APPLY:** Visit <https://nationalfund.org/initiatives/careerstat/frontline-health-care-champions/>

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