MANUFACTURING SECTOR PARTNERSHIP KEY DRIVER

MANUFACTURING PARTNERSHIP

Working the dual-customer strategy and leveraging supply and demand to provide opportunities for youth and those with barriers access to family sustaining career options.

Four Focus Areas

Peer-to-Peer Leadership Support
- Shared best practices in areas such as safety, quality and process improvement
- Systems change in employment practices
- Systems change to collaborative technical college partner focused on business needs
- Formation of other needed workforce/economic development initiatives
- Stronger relationships established resulting in increased trust and communication
- Collaborative strategic planning for sustainability

Pipeline Solutions
- Respect for needs of businesses, students, and the educational systems
- Collaboration of public and private school systems as well as technical college (MSTC)
- Increasing STEM student demand through summer camps and curriculum changes
- Constellation “Energy to Educate” grants to expand STEM curriculum
- Expansion of youth apprenticeships into area manufacturing facilities
- UW La Crosse, 3 credit summer educator course immersion in the region's business sectors

Training Solutions
- 978 College credits earned
- 385 Job seekers served
- 245 Industry credentials earned
- 113 Incumbent participants in the supervisory training program
- 27 Trained in Hazard Analysis for Critical Control Point training (HACCP) for area food processors
- 25 Companies participating in training
- 24 Trained in Lean Six Sigma
- 18 Incumbent non-supervisory participants completed the MSSC CPT

Sector Awareness & Promotion
- Published “The Ultimate Source of Manufacturing Competitiveness”
- “Building Your Local Economy” whitepaper on economic development
- National & state advocacy on rural strategies/challenges
- “Vital Signs,” economic data to stakeholders
- Local media coverage including newspaper, television, and radio show coverage
- Support on study and report on the aftermath of the Port Edwards mill closure

ADVANCED WORK

Implementation of a sustainable infrastructure
- Entry and advanced maintenance training solutions

Optimize employment practices and systems
- Expansion of “advanced” manufacturing methods

Articulated regional career pathways
- Increased student demand for STEM skills

Expanded manufacturing youth apprenticeships
- Potential process training

Leverage FMSC curriculum
- Increased appreciation of manufacturing careers

Source: QWI Online

Major Partners:
- Mariani
- NewPage
- Conwed
- Condon
- Mid-State Technical College
- Marquette University
- University of Wisconsin-La Crosse
- University of Wisconsin-Madison
- University of Wisconsin-Stout
- University of Wisconsin-Oshkosh
- University of Wisconsin-Milwaukee

Philanthropic investment in innovative sector based dual-customer solutions, funding “The Lab”

Workforce Central Collaborative
Investing in rural workforce partnerships, focused on strengthening central Wisconsin’s economy through training and support for job seekers, workers and employers.