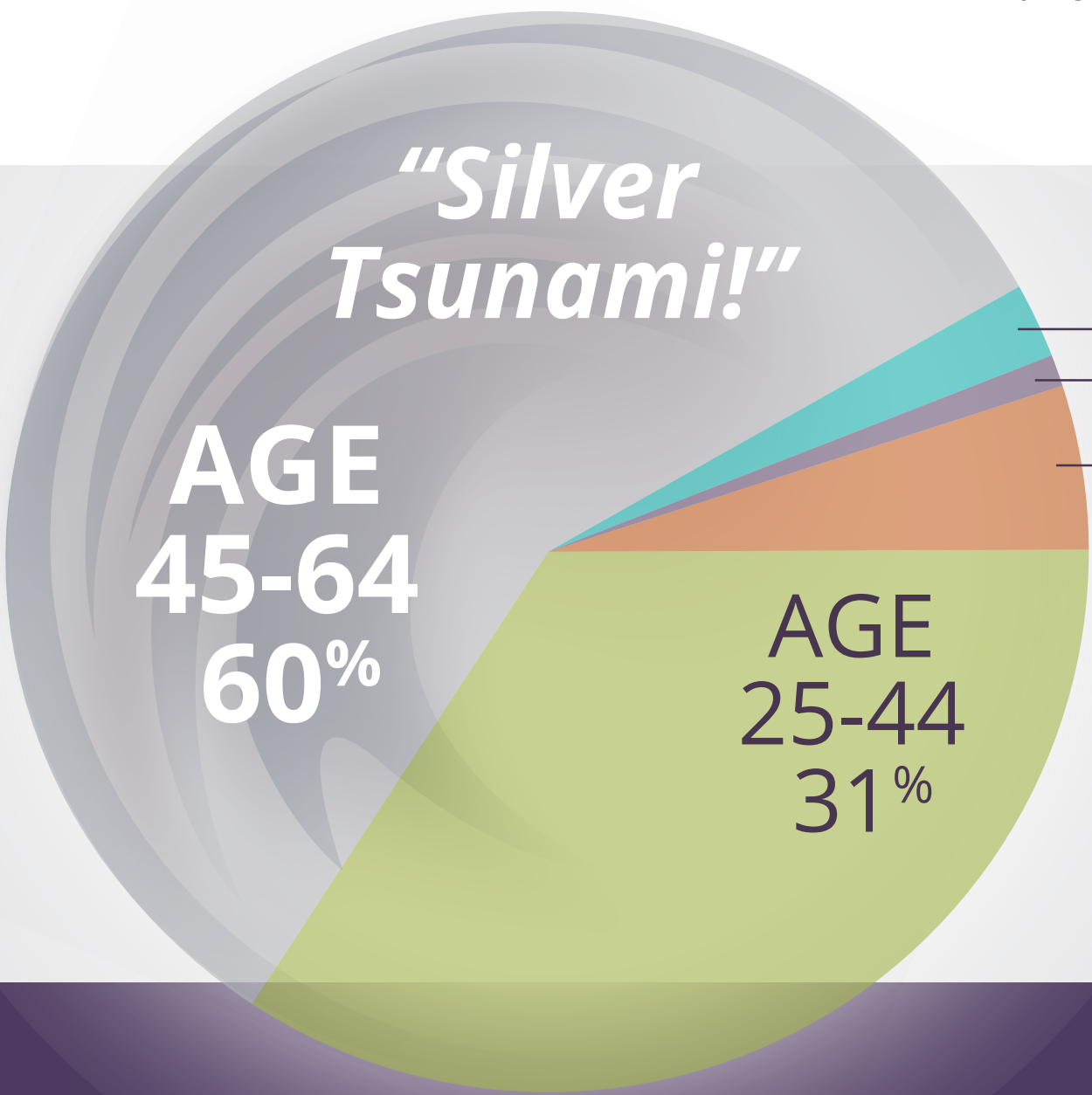




MANUFACTURING  
SECTOR PARTNERSHIP  
KEY DRIVER



AGE 19-24 6%

AGE 14-18 1%

AGE 65+ 2%

Source: QWI Online

MANUFACTURING  
PARTNERSHIP

Working the dual-customer strategy and leveraging supply and demand to provide opportunities for youth and those with barriers access to family sustaining career options.

Four Focus Areas

Achievements/Milestones

Peer-to-Peer  
Leadership  
Support

- Shared best practices in areas such as safety, quality and process improvement
- Systems change in employment practices
- Systems change to collaborative technical college partner focused on business needs
- Formation of other needed workforce/economic development initiatives
- Stronger relationships established resulting in increased trust and communication
- Collaborative strategic planning for sustainability

Pipeline  
Solutions

- Respect for needs of businesses, students, and the educational systems
- Collaboration of public and private school systems as well as technical college (MSTC)
- Increasing STEM student demand through summer camps and curriculum changes
- Constellation “Energy to Educate” grants to expand STEM curriculum
- Expansion of youth apprenticeships into area manufacturing facilities
- UW La Crosse, 3 credit summer educator course immersion in the region’s business sectors

Training  
Solutions

- 978 College credits earned
- 385 Job seekers served
- 245 Industry credentials earned
- 113 Incumbent participants in the supervisory training program
- 27 Trained in Hazard Analysis for Critical Control Point training (HACCP) for area food processors
- 25 Companies participating in training
- 24 Trained in Lean Six Sigma
- 18 Incumbent non-supervisory participants completed the MSSC CPT

Sector  
Awareness  
& Promotion

- Published “The Ultimate Source of Manufacturing Competitiveness”
- “Building Your Local Economy” whitepaper on economic development
- National & state advocacy on rural strategies/challenges
- “Vital Signs,” economic data to stakeholders
- Local media coverage including newspaper, television , and radio show coverage
- Support on study and report on the aftermath of the Port Edwards mill closure

ADVANCED  
WORK

Implementation  
of a sustainable  
infrastructure

Entry and advanced  
maintenance  
training solutions

Optimize employment  
practices and systems

Expansion of  
“advanced”  
manufacturing  
methods

Articulated  
regional career  
pathways

Increased  
student demand  
for STEM skills

Expanded  
manufacturing  
youth  
apprenticeships

Potential process  
training

Leverage FMSC  
curriculum

Increased  
appreciation of  
manufacturing  
careers

Major Partners

