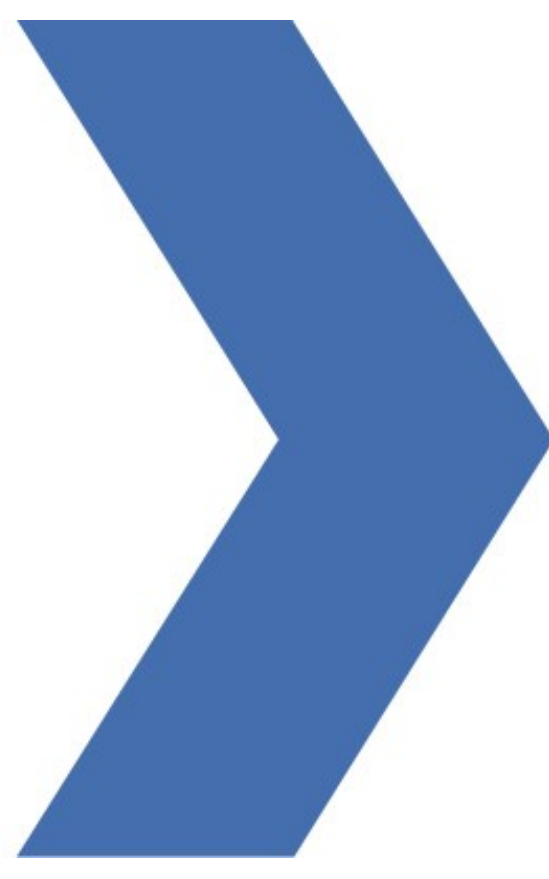


PARTNERS FOR A COMPETITIVE WORKFORCE

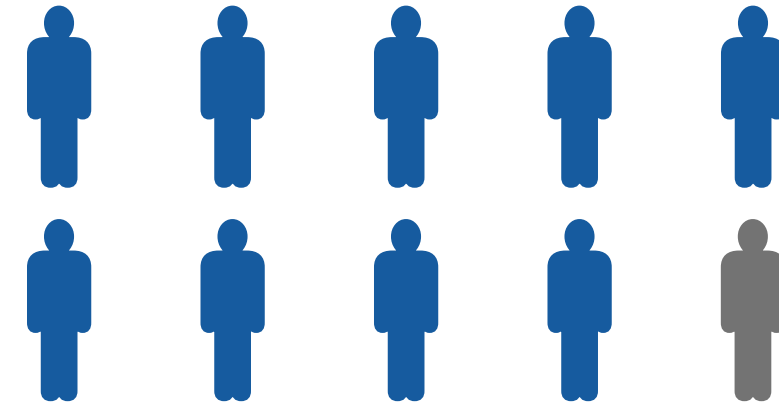


HOW WE ARE CLOSING THE SKILLS GAP IN THE GREATER CINCINNATI TRI-STATE REGION

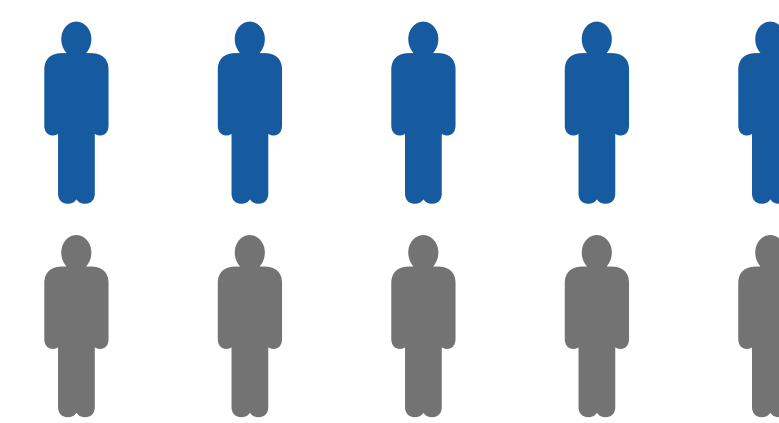
MANAGED BY UNITED WAY OF GREATER CINCINNATI

THE CHALLENGE: A GROWING SKILLS GAP HAMPERING GROWTH

- > Businesses increasingly need higher skilled workers to compete and grow
- > The skills of our workforce are not keeping pace with the demands of employers
- > This growing skills gap threatens our economic competitiveness



9 OUT OF 10 WELL-PAYING JOBS REQUIRE SOME EDUCATION OR TRAINING BEYOND HIGH SCHOOL



BUT NEARLY HALF OF OUR CURRENT WORKFORCE LACKS ANY EDUCATION BEYOND HIGH SCHOOL

25,000+

JOBS OPEN TODAY ACROSS OUR TRI-STATE REGION

170,000

NEW SKILLED WORKERS NEEDED IN OUR REGION BY 2020

50%

OF LOCAL EMPLOYERS ARE HAVING TROUBLE FILLING JOBS

OUR RESPONSE: UNPRECEDENTED COLLABORATION TO CLOSE THE GAP

Partners for a Competitive Workforce is a partnership in the Ohio, Kentucky, and Indiana tri-state region focused on meeting employer demand by growing the skills of our workforce.

Our partners include more than **150** businesses, workforce investment boards, chambers of commerce, educational institutions, service providers, and philanthropic funders.

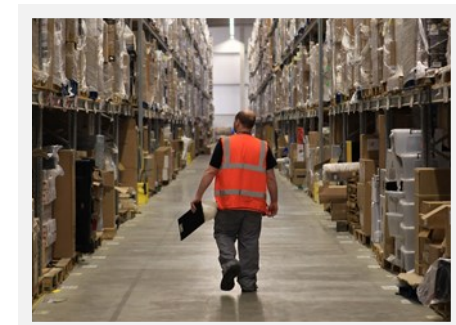
Employer-driven partnerships are building the talent supply chain for key industries



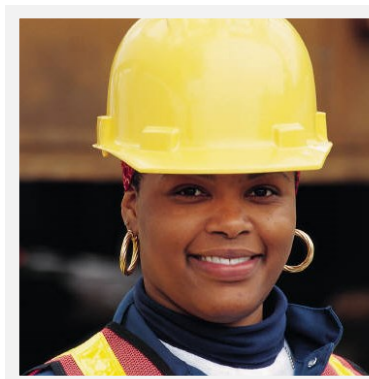
HEALTH CARE



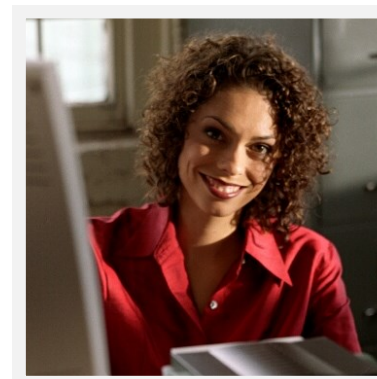
ADVANCED MANUFACTURING



TRANSPORTATION, DISTRIBUTION & LOGISTICS



CONSTRUCTION



INFORMATION TECHNOLOGY

- > IDENTIFY INDUSTRY SKILL NEEDS
- > ALIGN CURRICULUM WITH INDUSTRY DEMAND
- > UPGRADE SKILLS THROUGH BOOT CAMPS OR APPRENTICESHIPS

- > DEVELOP CAREER PATHWAYS
- > IDENTIFY INDUSTRY CREDENTIALS
- > IMPROVE PRE-SCREENING, RETENTION, AND ADVANCEMENT PRACTICES

OUR PROGRESS: DELIVERING RESULTS FOR WORKERS AND EMPLOYERS

9,100+ trained for in-demand jobs

9,200+ credentials earned

80% obtaining employment

69% retained for 12 months

\$7.3M+ in new earnings per year

750+ employers served

Positive ROI for employers from reduced turnover and recruitment costs

\$46M+ leveraged from 40 public and private funding sources

SKILLED WORKERS. COMPETITIVE BUSINESSES. A GROWING ECONOMY.