WE NEED TO ACT NOW TO SECURE A COMPETITIVE FUTURE

Between now and 2022, Minnesota employers are expected to have more than 630,000 job openings. There are not enough skilled workers in the state to meet this demand. Minnesota needs to invest in training and preparing more adults to meet business needs.

MNWin advances statewide workforce policies that foster economic growth and equity. We promote:

- A competitive workforce in which businesses have the skilled and diverse workers they need to compete and contribute to Minnesota’s GDP.
- Reduced income and racial disparities, moving lower income workers toward wages that support and sustain families.
- Market driven education and training that meets business needs and provides all adults with opportunities to increase their skills and wages.
- Using data obtained through rigorous reporting and evaluation to make wise workforce investment decisions.

2015 LEGISLATIVE POLICY AGENDA

1 EXPAND AND SCALE CAREER PATHWAY INVESTMENTS. By providing three key services simultaneously—basic skills instruction, job training and support services—career pathways get better results than other workforce programs. They help workers consistently increase skills and wages over time by connecting training options along guided pathways. They help close Minnesota’s skills gap by delivering skilled workers that meet evolving business needs.

EXAMPLES OF SUCCESSFUL CAREER PATHWAYS PROGRAMS:

- **Rural Information Technology Alliance (RITA)** delivering training and education to address the growing need in rural communities for skilled information technology professionals.

- **Health Support Specialist (HSS) Registered Apprenticeship Program**, a career ladder for frontline healthcare workers, providing opportunities for increased wages and serving the needs of health care organizations.

- **International Institute of Minnesota**, preparing new Americans for family-sustaining jobs and opportunities for advancement in the medical industry.

2 USE STANDARD OUTCOME REPORTING AND EVALUATION TO MAKE BETTER INVESTMENT DECISIONS. Build on 2014 legislation that standardized low-cost performance reporting and expanded net impact evaluation. Evidence-based workforce decisions will improve the efficiency, effectiveness and equity of the workforce system over time.

3 IMPROVE POSTSECONDARY PERFORMANCE REPORTING FOR STUDENT SUCCESS. Nationally, nearly four out of 10 students taking remedial courses at community colleges do not finish preparatory coursework. Fewer than one in ten remedial students graduate. As a first step to better understanding what students need to succeed, Minnesota needs improved and transparent reporting on remediation outcomes.

MSPWin MSPWin was established in 2013 to strengthen the workforce in the seven-county metro region and advance statewide policy recommendations that benefit all Minnesota businesses and workers.