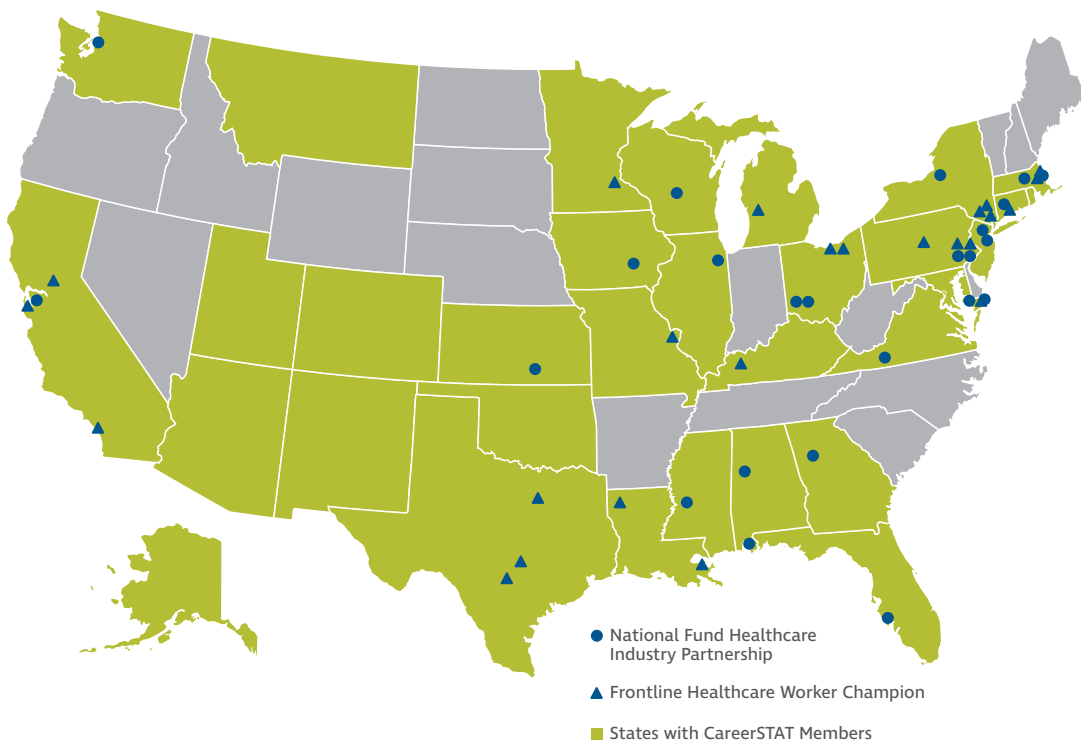


CareerSTAT is a network of almost 200 healthcare and workforce leaders promoting investment in the skills and careers of frontline workers. They support healthcare organizations in developing, scaling, and sustaining development programs by:

- > Engaging healthcare leaders in peer-learning
- > Documenting effective workforce development programs and policies
- > Analyzing the business impact of workforce investments
- > Providing technical assistance on program development
- > Recognizing Champion organizations making exemplary investments in their frontline

## Join the CareerSTAT Network

Join the CareerSTAT network to access technical assistance, peer learning opportunities, industry-vetted best practices, and other critical resources for understanding how healthcare organizations can improve care by investing in their frontline. CareerSTAT knows this strategy works and wants you to join. *Membership is free and open to all!*



## Access Free Resources

### *Guide to Investing in Frontline Healthcare Workers*

Using evidence-based best practices, the CareerSTAT Guide helps organizations understand: Why Organizations Invest, Programmatic and Organizational Best Practices, Processes for Integrating Investment with Business Impact and Implementation Resources.

“CareerSTAT is a great resource for employers looking to build or strengthen their internal career advancement strategy for their frontline employees.”

—Joyce McDanel

Vice President of Human Resources and Education  
UnityPoint Health, Des Moines, IA

## Case Studies on Leading Providers

CareerSTAT produces case studies, profiles and videos exploring successful HR and training practices of 36 Champions and documenting their impact on key metrics like retention, quality and safety.

## Access Technical Assistance and Peer-Learning

CareerSTAT offers technical assistance and peer-learning opportunities to healthcare organizations seeking to expand their frontline investments. It operates an Employer Academy and hosts events and webinars to facilitate peer exchange.

“Our analytics easily make the case for investment. There is clear correlation between our commitment and our employees’ loyalty, but financial ROI is only one benefit. The real return is in employee engagement, self-fulfillment, and self-actualization of the people working with patients and families.”

—Russell Cox, President and CEO, Norton Healthcare in Louisville, KY

## Learn Why Healthcare Organizations Invest in Their Frontline

CareerSTAT member organizations know workforce development programs and supportive policies help employees succeed in the workplace and provide opportunities for advancement. They also know it’s good for business. CareerSTAT has identified six performance areas improved by frontline investment.

### Making the Case for Investment

Employers cite six major areas where developing the frontline workforce can have strategic business impact



Workforce Availability



Employee Competency & Advancement



Employee Engagement



Patient Experience



Community Impact



Quality & Safety

## Meet the CareerSTAT Executive Committee

CareerSTAT is led by healthcare leaders representing organizations across the country and the continuum of care. These industry leaders guide the mission and ensure that its resources and activities are supporting healthcare employers. CareerSTAT is welcoming additional members for leadership opportunities.

- › **Larry Beck**, Past President/Advisor, Good Samaritan Hospital
- › **Laura Beeth**, System Director of Talent Acquisition, Fairview Health Services
- › **Charles “Tony” Bohn**, Chief Human Resources Officer, Norton Healthcare (CareerSTAT Vice Chair)
- › **Joyce McDanel**, Vice President of Human Resources, UnityPoint Health-Des Moines
- › **Joanne Pokaski**, Director of Workforce Development, Beth Israel Deaconess Medical Center (CareerSTAT Chair)
- › **Deborah Rowe**, Vice President, Genesis Staffing Services
- › **Paul Rumsey**, Chief Learning Officer, Parkland Hospital and Health System
- › **Molly Seals**, System Vice President of Human Resources-Program Delivery, Mercy Health
- › **Anette Smith-Dohring**, Workforce Development Manager, Sutter Health Sacramento Sierra Region

CareerSTAT is generously supported by the Joyce Foundation and the W.K. Kellogg Foundation, and is an employer-led initiative of the National Fund for Workforce Solutions.

## Gain Recognition as a Champion of Frontline Healthcare Workers

The CareerSTAT Frontline Healthcare Worker Champion program has recognized 36 organizations making significant investments in their frontline workers, and welcomes nominations every year. Best practices from Champion organizations and key insights on recruiting, developing and investing in frontline workers are presented in the CareerSTAT *Guide to Investing in Frontline Healthcare Workers* and profiles of each organization.



1730 Rhode Island Ave NW #712, Washington, DC 20036

TEL 202-223-8994 | [info@nationalfund.org](mailto:info@nationalfund.org)

[WWW.NATIONALFUND.ORG/CAREERSTAT](http://WWW.NATIONALFUND.ORG/CAREERSTAT)