

Driving Data-Based Decision-Making

When we talk about making more strategic decisions or achieving greater impact in workforce development, this often means collecting, tracking, and using data more effectively. To help us understand what is really happening, this data must be disaggregated or contextualized.

When changing systems, multiple data sources may be needed to measure and encompass the problem you're trying to understand. Resources such as [DataUSA](#) provide insights by industry, region, and occupation. The National Fund has [resources related to advancing workforce equity](#) and on data informed strategies for [partnerships and employers](#). As you continue to refine your process and approach, consider these questions:

- Are you focused on a process or outcome?
- Does your data reveal any barriers? What are you not seeing?
- Can you provide more qualitative evidence or context?
- What may be missing?