

Partnership and Sponsorship Opportunities

2022 National Convening

The Event

America's workforce is undergoing unprecedented change. Workers are demanding more from their employers in the wake of the pandemic, and business leaders are making renewed commitments to supporting their workers. At the same time, millions are unemployed, and workers and job seekers face too many barriers to economic mobility.

These seismic effects of the pandemic have put the spotlight on workforce development. Specifically, there is more attention on matters of job quality and racial inequities, two areas that the National Fund for Workforce Solutions has been working on for years.

Join over 400 workforce leaders, employers, frontline workers, and funders from across the country at the National Fund's 2022 Convening and be part of this important national conversation. As we celebrate 15 years of impact, this powerful, two-day convening will bring together stakeholders from across the workforce ecosystem to advance the learning agenda on critical workforce issues to help create more equitable and prosperous communities.

Who is the National Fund?

Our national network is our foundation. This innovation and implementation network brings together a wide range of partners aligned with our mission, vision, and core values. We leverage this network to pursue four integrated solutions. We activate employers to make jobs better. We equip workers for success. We change the systems that hinder their access to opportunity and advancement. We catalyze our network to co-invest in these solutions so communities have the resources they need to do the work. Together, these solutions lead to prosperous and thriving workers, employers, and communities.

Convening Facts

Date: September 28-29, 2022

Place: Hilton Minneapolis,
Minneapolis, MN

Partnership and Sponsor Inquires

Elicia Wilson

Chief Operating Officer

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[Email Elicia >>](#)

Our Mission, Vision, and Core Values

We envision an equitable future where workers, employers, and communities are thriving and prosperous.

[Visit Website >>](#)

Why Partner with Us?

This meeting is a signature event that convenes hundreds of employers, local and national funders, labor representatives, training providers, and workforce development professionals. This event will challenge attendees to bring all stakeholders to come to the table and develop the workforce we need. Our goal is to ensure the best ideas are elevated and prepare the next generation of workers. Your support will empower everyone in the room with knowledge of best practices and make a direct impact across the field.

The 2022 Convening will feature keynote remarks from national business, community, and government leaders, and it will include workshops covering a range of timely workforce development topics of value to policy makers, funders and practitioners. Partners of this conference will have the opportunity to connect their organization to the key challenges facing America's economy: addressing the need to build more inclusive economies for all workers.

Sponsorship Levels

ACTIVATE - \$30,000 Sponsored Event: Plenary or Reception

- Organization's name and logo on event signage
- Five complimentary conference registrations
- Opportunity to introduce your organization and sponsorship at the plenary or reception
- Organization featured prominently in promotional materials
- Access to the event registration list
- Reserved seating
- Branded cell phone charging station
- Organization's name and logo on a co-branded promotional gift item (water bottle, notebook, etc.)

CHANGE - \$20,000 Sponsored Event: Plenary or Lunch

- Organization's name and logo on event signage
- Four complimentary conference registrations
- Organization will be verbally recognized during the event
- Organization acknowledged in promotional materials
- Access to the event registration list
- Reserved seating

EQUIP - \$10,000 Sponsored Event: Networking Break or Workshop

- Organization's name and logo on event signage
- Three complimentary conference registrations
- Organization acknowledged in promotional materials
- Access to the event registration list
- Reserved seating

CO-INVEST - \$5,000

- Organization's name and logo on event signage
- One complimentary conference registration

OTHER OPPORTUNITIES

Have something else in mind? The National Fund welcomes partners and sponsors of any size. Please contact Elicia Wilson at ewilson@nationalfund.org.

[email Elicia >>](#)

